

## Chris Macaluso

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### Summary of Qualifications:

- Worked on fisheries issues, habitat restoration and hurricane protection for 10-plus years as the public information director in the Governor's Office of Coastal Activities from October 2006- August 2010, the Louisiana Wildlife Federation as part of the Vanishing Paradise Campaign from August 2010-March 2013 and as the Center for Marine Fisheries Director for the Theodore Roosevelt Conservation Partnership from March 2012 to present.
- Extensive experience working with elected officials on the state and national level concerning passage of conservation initiatives like The RESTORE Act, Louisiana coastal restoration and hurricane protection master and annual plans and habitat and fisheries conservation legislation.
- Fund raising and organizing experience working for non-profit conservation organizations like the Coastal Conservation Association, Louisiana Wildlife Federation and Theodore Roosevelt Conservation Partnership.
- Worked in public and media relations, broadcast and print journalism for the past 20-plus years.
- Comfortable working in nearly every aspect of the media and marketing including: radio, television, newspaper and magazine journalism, advertising sales, editing and public relations. Also, very comfortable and have extensive experience with public speaking.

### Experience:

- **March 2013-present:** Center for Marine Fisheries Director for the Theodore Roosevelt Conservation Partnership. Responsible for organizing recreational fishing community in the Gulf to advocate for habitat restoration and improvements in fisheries science, data collection and access using oil spill recovery penalties. Work with the recreational fishing and conservation community to advance saltwater angling policies and laws that recognize the conservation, cultural and economic benefits of recreational fishing. Organized, wrote and edited the 2013 report "Gulf of Mexico Recreational Fisheries: Recommendations for Restoration, Recovery and Sustainability." Helped organize, edit and write the landmark 2014 report "A Vision for Managing America's Saltwater Recreational Fisheries."
- **August 2010-March 2013:** Coastal Outreach Coordinator for the Louisiana Wildlife Federation. Responsible for public outreach and community and media relations for Louisiana Wildlife Federation's Sportsmen for the Coast campaign while working with the National Wildlife Federation and Ducks Unlimited to expand the nation-wide Vanishing Paradise Campaign to raise awareness and increase engagement in restoring the Mississippi River Delta. Job responsibilities have included: garnering support from local and national businesses, local, state and federal government and organizations and individuals for a national, sportsmen-oriented Louisiana coastal restoration campaign. Accomplishing goals

by developing distribution materials, writing letters to the editor, press releases, blog posts and opinion columns, speaking to local and national sportsmen and civic groups, meeting with and delivering presentations to congressmen, congressional staff, presidential administration staff both in district and in Washington D.C and the Louisiana Legislature, arranging and hosting media tours of Louisiana's coastal habitats, participating in a host of local and national radio and television interviews and distributing information at sportsmen shows across Louisiana.

- **April 2008-May 2014:** Host of Eagle Outside/LA Outside/SoLA Radio for Guaranty Broadcasting of Baton Rouge. Responsible for gathering information and arranging interviews for a one-hour weekly hunting and fishing radio program on 104.5 FM in Baton Rouge.
- **October 2006-August 2010:** Public Information Director for the Louisiana Governor's Office of Coastal Activities, Office of Coastal Protection and Restoration and the Coastal Protection and Restoration Authority. Responsible for daily media relations as well as crisis communications during Hurricanes Gustav and Ike as well as 2010 Gulf oil spill. Oversaw the development of the CPRA and OCPRA websites and responsible for maintenance. Responsible for writing and disseminating regular press releases, scheduling and arranging press conferences throughout coastal Louisiana involving the governor and other elected and appointed officials, speech writing and organizing media tours of coastal restoration and hurricane protection projects.
- **July 2005-October 2006:** Public Relations Manager for the Recreation and Parks Commission for the Parish of East Baton Rouge (BREC). Responsible for the promotion and media relations concerning golf, tennis, league sports, seniors and community outreach programs, daily press release writing, community newsletter writing, ad purchasing and the creation of the 2007 BREC Marketing Plan.
- **June 2005-May 2008:** Part-time sportswriter for *Tiger Rag Magazine*. Responsible for writing game stories, features and columns about LSU football, baseball and basketball teams.
- **January 2004-January 2005:** Assistant Director and Communications Assistant for the Coastal Conservation Association, Louisiana. Responsible for helping to promote the organization's activities through travel, fund-raising events, public speaking engagements, press release writing and radio announcing. Began writing press releases in May 1999 for CCA.
- **January 2003-May 2003:** English teacher at Catholic High School in Baton Rouge. Taught classes of both American and British Literature to sophomores and juniors.
- **January 1999-January 2004:** Co-host of "Louisiana Hunting and Fishing Journal." Responsible for gathering information and conducting interviews for a one-hour live radio program dealing with issues concerning outdoorsmen in Louisiana. The show was broadcasted every Thursday from 6-7 p.m. on both WIBR 1300 a.m. in Baton Rouge and 1330 a.m. KVOL in Lafayette.

## **Education:**

- BA in History, Louisiana State University, August 2001.

- Catholic High School, Baton Rouge, May 1994.

**Professional and Personal References:**

- Kirk Rhinehart. Senior Vice President, Royal Engineering.  
[REDACTED]
- Tanner A Johnson. Director of Gulf Environmental Benefit Fund, National Fish and Wildlife Foundation. [REDACTED]
- Sam Barbera III. Assistant Director, Louisiana Wildlife and Fisheries Foundation.  
[REDACTED]
- Don Dubuc. WWL Radio Host and WWL TV New Orleans Outdoors Reporter.  
[REDACTED]
- Lyman Thornton. First Assistant United States District Attorney for the Middle District of Louisiana. [REDACTED]