Ashley Korenblat

Outdoor executive with manufacturing, outfitting, and public land experience.



BOARDS AND COMMITTEES

*Utah State Legislature*Quality Growth Commission 2017present

Outdoor Industry Association Recreation Advisory Council 2012-present

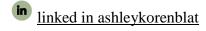
Washington Governor Christine Gregoire: Western Governor's Association Recreation Asset Task Force 2012

Utah Bureau of Land Management Resource Advisory Council Utah Vice Chair 2003-10

*Utah Governor Gary Herbert:*Outdoor Recreation Economic
Ecosystems 2005-09

Tripyramid Structures, Inc. Concord MA 1990-95

International Mountain Bicycling Association Director 1992-2001 President 1996-2001





EXPERIENCE

Public Land Solutions • Managing Director 2012-present

Public Land Solutions is a non-profit that brings stakeholders together to solve public land conflicts around recreation, economic development, and resource extraction. Clients include counties, communities, and agencies seeking to optimize public land use.

Western Spirit Cycling • CEO 1997-present

Western Spirit Cycling is one of the largest holders of recreation permits in the public land system. The company runs multi-day bicycle trips on federal, state, and county lands in 17 states. Western Spirit produces outdoor corporate events of all types, and is the promoter of Outerbike bicycle demo events for consumers.

Merlin Metalworks, Inc. • President 1991-1996

Merlin produced titanium bicycles using the same alloy developed by Boeing. Merlin bicycle frames were honored in Business Week magazine as an American made product which exceeded world-wide quality standards and lauded in Bicycling Magazine as the bikes Greg LeMond pays to ride. The brand is now owned by backcountry.com.

First Boston Corporation. • Associate 1987-89

International Fixed Income Securities Trader based in New York City.

EDUCATION

BA • Dartmouth College • 1986

Government and Classical Archaeology, Dartmouth Alpine Ski Team, Director Dartmouth Outing Club Freshman Trips. Awarded the Class of 1936 award for the most outstanding women in the graduating class.

Master of Business Administration • The Tuck School of Business Dartmouth • 1986

AWARDS

Outdoor Industry Association Featured Advocate 2014 Outdoor Industry Women's Coalition's First Annual Pioneering Woman's Award 2006

The Mountain Bike Hall of Fame Inductee 2003

Inc. / Ernst & Young Entrepreneur of the Year Nominee 1992