U.S. HOUSE OF REPRESENTATIVES NATURAL RESOURCES COMMITTEE REPUBLICANS CONGRESSMAN DOC HASTINGS, RANKING MEMBER

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Natural Resources Committee Republican Website Receives Gold Mouse Award

WASHINGTON D.C. – The House Natural Resources Committee's Republican <u>website</u> has been recognized by the <u>Congressional Management Foundation</u> (CMF) for having one of the best websites in Congress. CMF analyzed all 620 congressional websites, including those of all Senate and House Members, committees (both majority and minority sites), and official leadership sites. The Republican's House Natural Resources Committee received a <u>Gold Mouse</u> award, one of only 6 House Committees to receive this honor.

"Since its redesign in September 2009, our website has proven to be an invaluable tool in helping Committee Republicans' communicate with the public on Natural Resources issues. We've used new media platforms such as Twitter, YouTube and Facebook to broaden our audience and have made a strong commitment to providing timely and accurate information. Hopefully our website has become a one-stop shop for all legislative information related to energy development, access to public lands, clean and cheap hydroelectricity and the host of other issues under the Committee's jurisdiction. It's an honor to receive the Gold Mouse award and we will continue to look for ways to use innovative technologies to better communicate with the American public," said Ranking Member Hastings.

Websites were graded on how well they incorporate five core principles that CMF identified through extensive research as critical for effectiveness: know your audience, provide timely and targeted content that meets their needs, make the site easy to use, foster interaction both on and offline, and add value through innovation.

The 111th Congress Gold Mouse Project report, a full listing winners, and other comparative data is available on CMF's Partnership For A More Perfect Union website at www.pmpu.org.

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