

COMMITTEE ON NATURAL RESOURCES
114th Congress Disclosure Form
As required by and provided for in House Rule XI, clause 2(g)(5)

"Federal Implementation of the Coastal Zone Management Act"

July 28, 2015

For Individuals:

Name: John Englander

Address: [REDACTED]

Email Address: [REDACTED]

Phone Number: [REDACTED]

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For Witnesses Representing Organizations:

Name:

Name of Organization(s) You are Representing at the Hearing:

Business Address:

Business Email Address:

Business Phone Number:

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For Nongovernment Witnesses ONLY:

1. Please attach/include current curriculum vitae or resume. **ATTACHED PDF**

2. Please list any federal grants or contracts (including subgrants or subcontracts) related to the subject matter of the hearing that were received in the current year and previous two calendar years by you or the organization(s) you represent at this hearing, including the source and amount of each grant or contract.

NONE

3. Please list any contracts or payments originating with a foreign government related to the subject matter of the hearing that were received in the current year and previous two calendar years by you or the organization(s) you represent at this hearing, including the amount and country of origin of each contract or payment.

NONE

JOHN ENGLANDER



OVERVIEW

John Englander has been a leader in the marine environmental arena in both the private and nonprofit sectors. As an author and expert on sea level rise he consults for and advises corporations, communities and government agencies. His nonprofit leadership roles included CEO of The Cousteau Society and the International SeaKeepers Society. In his entrepreneurial career, he developed the world's largest sport diving operation. Englander's high level network spans science, government, and the corporate world.

EXPERIENCE

RISING SEAS GROUP (formerly Englander Consulting) 2009 - Present
President

Founded a consulting practice specializing in sea level rise education, risk and vulnerability assessments, scenario planning and adaptation due diligence. Corporate and government clients have included: Marstel-Day Environmental Consultants (for US Air Force), Booz Allen Hamilton, US Department of Homeland Security, Google, County of San Mateo, Bay Planning Coalition, Miami Beach Chamber of Commerce, Marine Conservation Institute, Global Environment & Technology Foundation, Haida Salmon Restoration Corporation, and Sub Aquatic Systems (research submarines).

THE INTERNATIONAL SEAKEEPERS SOCIETY

CEO 2004-2009

Transformed a nonprofit that developed innovative ocean monitoring technology for installation on mega-yachts and other vessels. Rebuilt the team and the culture--strengthened the science; developed new markets; established high level government relations; doubled number of systems deployed globally on diverse vessels and other platforms; licensed out technology; reduced overhead by 80%. Created a program for the yacht captains. Directly responsible for fundraising of more than a million dollars from high net worth individuals and private foundations. Published a primer on ocean policy issues.

ENGLANDER & ASSOCIATES, INC.

President 1999 - 2004

Consulting firm focused on the marine and tourism industries, specializing in strategic planning, financial evaluation and branding/positioning. Clients ranged from diving equipment manufacturers to Caribbean hotel chains. Diverse projects included assembling a private equity group for the acquisition, turn-around and sale of a firm manufacturing underwater vehicles.

OLD BAHAMA BAY

Executive Vice President

1997 - 1999

Led a team on Grand Bahama Island for a 150-acre environmentally sensitive real estate development that included a hotel, marina and residential properties. Responsible for marketing, engineering, legal, governmental and community relations.

THE COUSTEAU SOCIETY

CEO & Director

1997

Personally recruited by Jacques-Yves Cousteau to revitalize the struggling Cousteau Society. Oversaw offices in US and Europe; annual budget \$6-8M. Within 90 days fulfilled goal of creating an innovative new positioning and business plan, building on the past and bridging to the future. Captain Cousteau's untimely death aborted the process and implementation.

UNDERWATER EXPLORERS SOCIETY (UNEXSO)

CEO/Owner

1974-1997

Turnaround of prestigious but failing resort diving complex, based in Freeport, Grand Bahama. Grew the business from a few hundred thousand annually to \$7 million, making it the largest sport diving operation in the world, with approximately 50,000 customers annually. Developed numerous innovations including an ocean dive with dolphins and hand-feeding of Caribbean Reef sharks; instructional programs teaching more than 3,000 new divers annually; led marketing efforts up to Bahamas government Cabinet level. The very successful business included a staff of 85, fleet of 12 boats, bar & restaurant, and large retail operation.

OTHER PREVIOUS POSITIONS / EXPERIENCE

- Marine Conservation Institute - Senior Advisor
- Ocean Futures Society - Chairman
- NAUI (National Association of Underwater Instructors) - Acting CEO; Chairman of the Board
- PADI Foundation - Director
- Bahamas Air-Sea Rescue Association (BASRA - Grand Bahama) - Chairman
- Leader of study groups to Antarctica and Greenland - '06 & '07
- Leader of High Arctic Diving Expeditions - '85 & '87

CREDENTIALS & AFFILIATIONS

- Research Fellow, Institute of Marine Sciences, UC Santa Cruz
- Fellow of the Institute of Marine, Engineering, Science, and Technology (IMarEST)
- Fellow of The Explorers Club
- Climate advisor: Global Environment & Technology Foundation

- Member of The American Geophysical Union (AGU)
- Member of the American Association for the Advancement of Science (AAAS)
- Member of the Union of Concerned Scientists
- Member of Marine Technology Society
- Master Scuba Instructor (PADI, NAUI, SSI) approx. 5,000 dives
- Licensed Pilot – multi engine & instrument rating; approx. 3,000 hrs. Pilot-in-Command

PUBLICATIONS

- Book: *“High Tide on Main Street: Rising Sea Level and the Coming Coastal Crisis”*, The Science Bookshelf, October 2012
- *“Superstorms And Rising Sea Level Present A New Challenge For Ports”* co-author with Austin Howard Becker, Ph.D., SEAPORTS Magazine, Vol. 33 - Summer 2014, American Association of Port Authorities
- *“Are Rising Seas a Business Risk? Don’t Ask the IPCC”*, co-author with Mark Trexler, Ph.D., *GreenBiz.com*, April 2014
- *“Green and Sustainable Will Not Stop Rising Sea Level”* published by LinkedIn April 2014
- *“High Tide On Main Street: America’s Small Businesses Must Adapt to Rising Sea Level”* co-author with Rebecca R. Rubin, *Climate Change Business Journal*, December 2013
- *“Adapting Everglades Restoration to Rising Sea Level”*, The Arthur R. Marshall Foundation, July 2013
- *“In Sandy’s Wake”*, The Explorers Journal, January 2013.
- *“Hurricane Sandy’s Timely Reminder to Take Sea Level Rise Seriously”*, RTCC, January 2013.
- *“Don’t Panic, But the Shoreline is Moving Inland”*, Disinformation Blog, November 2012.
- *“A Clear Voice on Climate Change and Ocean Impacts”* blog/ website www.johnenglander.net 2011-Present
- *“Applying Jacques Cousteau’s Wisdom”* Climate Progress blog, June 2011
- *“Critical Ocean Issues”*, Editor & contributing author, August 2009.
- *“State of the Oceans - A New Perspective”*, September 1996.

WORKSHOPS / BRIEFINGS / PRESENTATIONS / MEDIA

Workshops and Briefings:

- *“Rising Seas: A Glass Half Empty or Half Full”* US Business Council for Sustainable Development, Yale University, July 16, 2015
- *“Mapping the Future: Rising Seas & Shifting Shorelines”* Climate and Human Security Conference, Boulder, CO, June 3, 2015
- *“The New Normal: Superstorms, High Tides & Sea Level Rise”* Hong Kong Observatory (Government), November 26, 2014

- “Planning for Sea Level Rise in San Mateo County” Plenary Address, June 27, 2014 Foster City, California with Member of Congress, County Supervisors, 20 Mayors and city management
- “Melting Ice, Rising Seas, Shifting Shorelines: The New Normal” public lecture, Aquarium of the Bay, Pier 39, San Francisco, June 26, 2014
- “Rising Seas and Risk” 3 hour seminar for the Bay Planning Coalition, at the Port of San Francisco, June 25, 2014
- “Sea Level impact on the Everglades” workshop, Arthur R. Marshall Foundation, Lake Worth, FL, May 2014
- Workshop “Rising Seas: Planning for the Inevitable”, City of San Francisco, May 2014
- TEDx talk “Sea Level Rise: Fact and Fiction” Boca Raton May 9, 2014 (Youtube post date June 11, 2014)
- Coastal Vulnerability Assessment - Alaska Radar Sites, US Air Force, under contract to Marstel-Day Environmental Consultants, April 2014
- Naval Station Norfolk, Briefing for Captain in Charge, NAVFAC Mid Atlantic April 2014
- Briefing Miami Beach Blue Ribbon Panel on Flooding, April 2014
- Expert testimony to Dade County Sea Level Rise Task Force, Miami, March 2014
- Google HQ workshop: Environmental Impacts on Bay Area Real Estate February 2014
- Corporate Briefing “Rising Seas and Shifting Shorelines: Anticipating and Adapting to the New Era” to Booz, Allen, Hamilton, Washington DC, February 2014
- “Preparing for Sea Level Rise” Briefing SPUR, San Francisco, CA, December 2013
- Briefing “The Impacts of Rising Sea Level on the Legal Profession” Nixon-Peabody Annual Partners Meeting, Miami Beach, October 2013
- “Lessons from Hurricane Sandy. Sea Level Rise- A Game Changer,” U.S. Water Partnership, Washington, D.C., October 2013
- “Workshop with the Author – High Tide on Main Street” Sustainability Series. Laverne College, Webinar, October 2013
- Expert Advisor, Netherlands Fact Finding Trip, Miami Beach Chamber of Commerce, September 2013
- Briefing US Green Building Council- South Florida Chapter “Communicating Climate Change” July 2013
- Briefing “Time To Adapt” C2ES Business Environment Leadership Council, Washington, D.C., July 2013
- Department of Homeland Security, Executive Team Briefing, Washington, D.C. June 2013
- Staff Workshop: “The Coming Coastal Crisis” Global Environment and Technology Foundation, Arlington VA June 2013
- “Rising Seas & Shifting Shorelines: financial tsunami on the horizon” Neuberger-Berman, Investment Advisors, New York, NY, May 2013

- Workshop “Sea Level Rise: How Bad Could It Get?” World Ocean Council-Sustainable Ocean Summit, Washington DC, April 2013
- Workshop: “The Invisible Connection: Air Emissions Will Move the Shoreline”, Bay Area Air Quality Management District, San Francisco, March 2013
- Workshop Panel member “A Rapidly Changing Arctic, NCSE Annual Conference: Disasters and the Environment, Washington, D.C., January 2013

Presentations:

- “Rising Seas: Planning for the New Era” keynote at Bay Planning Coalition – Decision Makers Conference, Oakland, CA, May 2014
- TEDx Talk “Sea Level: Fact and Fiction”, Boca Raton, FL, May 2014
- Scripps Institution of Oceanography, La Jolla, presentation at Birch Aquarium and participation at Sea Level Adaptation workshop, May 2014
- “Rising Seas: The New Reality” Salon Lecture, President’s House - Florida International University (FIU) April 2014
- American Meteorological Society, Lead speaker, “Connecting the Dots” annual Washington Forum, Washington, D.C. April 2014
- “Building Resilient Cities” GLOBE2014 Sustainability Conference, Vancouver, BC, March 2014
- “Rising Seas Update: IPCC and more”, Vancouver Aquarium, March 2014
- “Melting Ice, Rising Seas, Shifting Shorelines” Ding Darling National Wildlife Refuge, Sanibel Island, January 2014
- County of San Mateo, Board of Supervisors, “Rising Sea Level: Planning Ahead for a New Reality” keynote at public Forum, December 2013
- “Visually Reframing the Potential Impact of Rising Sea Level” ACCO – Defense, National Security and Climate Change Symposium, Washington DC, December 2013
- “Rising Sea Level as a Tool to Communicate Climate Change” National Climate Data Center, Asheville, NC, November 2013
- “A New Way to Frame Sea Level Rise” Keynote Speech, Sea Level Rise Conference. Old Dominion University, Norfolk, VA, October 2013
- “The New Normal -- Storms, Tides, and Sea Level Rise: 5 Key Questions Your 2013 Business Needs to Ask to Be Prepared,” Keynote Speech, EHS Management Forum. NAEM, Montreal, Canada, October 2013.
- “Melting Ice, Rising Seas, Shifting Shorelines: The New Reality,” Lecture Series. New England Aquarium, Boston, MA, September 2013
- Harvard Coop, lecture and book signing, Cambridge, MA September 2013
- “Superstorms, Rising Seas, and Disappearing Coastline” Agora Financial Investor Symposium, Vancouver, BC, July 2013
- “Melting Ice, Rising Seas, Shifting Shorelines: The New Reality”, Vancouver Aquarium, Vancouver, BC, July 2013

- "Sea Level Rise: Proof and Effect" Simon Fraser University - Carbon Talk Series, Vancouver BC July 2013
- "Saving the Shoreline: An Oceanographic Perspective" Protect Our Beaches Coalition, Boca Raton, June 2013
- "High Tide On South Beach", Miami Beach Chamber of Commerce Water Forum. Miami Beach, FL, June 2013
- "The Coming Coastal Crisis: Storms, Tides, and Sea Level Rise", Florida Earth Foundation, given in the Netherlands, May 2013
- "Rising Sea Level and the Coming Coastal Crisis", George Washington University, Sustainability Program, Washington, D.C., April 2013
- "Storms, Tides, and Sea Level Rise" Cornell Club, New York City, April 2013
- "Sea Level: The Geologic Past Predicts the Coming Crisis" Explorer's Club, New York, April 2013
- "Future sea level clues from ice age history," Taras Oceanographic Foundation, Jupiter, FL, April 2013
- "Storms, Tides, and Sea Level Rise," Keynote Speech, Miami Beach Design Challenge. Florida International University, School of Architecture, Miami Beach, FL March 2013
- "Don't Panic, but the Shoreline is Moving Inland," Keynote, ACCO Climate Leadership Conference. Washington, D.C., February 2013
- "Sea Level Rise: Truths and Myths," Keynote Speech, E4 Climate Summit. West Palm Beach, FL, February 2013
- "Communicating Climate with a Visual, Disciplined Message," Empowering Capable Climate Communicators, University of Miami, Coral Gables, FL, February 2013
- "Understanding the new era of rising sea level" Journalism and Mass Communications, Florida International University, Miami, FL, January 2013
- "Rising Sea Levels Demystified" Institute of Marine Engineering, Science, and Technology, Stanley Gray lecture series, London

Media:

- CCTV (China Central Television) Interview for "The Heat" in-depth news interview April 2014
- WPBT Public Television: Narrator and co-writer, half hour documentary "South Florida's Rising Seas", January 2014
- KQED, NPR radio interview by Craig Miller's Science Program, San Francisco, December 2013
- "STOSSEL", interview, Fox Business Channel, July 2013
- KPBS - NPR Public Radio, Interview, by Megan Burke, San Diego April 2013
- "Morning Joe" Interview by Joe Scarborough, MSNBC, April 2013
- Vital Voices of the Environment Series, online video with Rebecca Rubin, Marstel-Day, April 2013

- "Climate One" Panel and televised broadcast. Commonwealth Club, San Francisco, March 2013
- Sky News TV (London based) Live interview, aftermath of Hurricane Sandy, November 2012

EDUCATION / CERTIFICATES

Dickinson College, Bachelor of Science (dual majors Geology & Economics), Carlisle, PA

NAUI Certifications: Instructor Trainer; Course Director; Advanced Instructional Techniques;
Educational Testing Design

BASRA Certification - Open Ocean Search and Rescue

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