

COMMITTEE ON NATURAL RESOURCES
114th Congress Disclosure Form
As required by and provided for in House Rule XI, clause 2(g)(5)

Federal Lands hearing on “Federal Lands Recreation Enhancement Modernization Act” on October 28, 2015

For Individuals:

Name:
Address:
Email Address:
Phone Number:

* * * * *

For Witnesses Representing Organizations:

Name: Todd Davidson
Name of Organization(s) You are Representing at the Hearing:

Western States Tourism Policy Council

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

Southeast Tourism Society

[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]
[REDACTED]

* * * * *

For Nongovernment Witnesses ONLY:

1. Please attach/include current curriculum vitae or resume. Attached
2. Please list any federal grants or contracts (including subgrants or subcontracts) related to the subject matter of the hearing that were received in the current year and previous two calendar years by you or the organization(s) you represent at this hearing, including the source and amount of each grant or contract.

WSTPC has not received any federal grants or contracts in the current year or previous two calendar years.

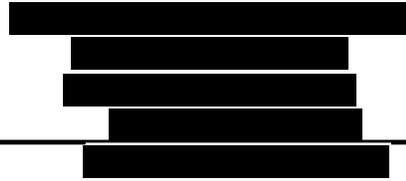
STS has not received any federal grants or contracts in the current year or previous two calendar years.

3. Please list any contracts or payments originating with a foreign government related to the subject matter of the hearing that were received in the current year and previous two calendar years by you or the organization(s) you represent at this hearing, including the amount and country of origin of each contract or payment.

WSTPC has not received any contracts or payments originating with a foreign government in the current year or the previous two calendar years.

STS has not received any contracts or payments originating with a foreign government in the current year or the previous two calendar years.

TODD DAVIDSON



PROFESSIONAL EMPLOYMENT HISTORY

June 1996 - Present

Chief Executive Officer
Oregon Tourism Commission (dba Travel Oregon)

Responsibilities: To establish Oregon as a preferred travel destination for domestic visitors, international visitors and Oregonians. To manage the administration of the Oregon Tourism Commission's \$35 million biennial budget. To coordinate the brand strategy of the Commission's domestic and international marketing programs. To supervise the Commission's staff and their management of their specific program areas and niche markets including strategic planning, and program implementation. To form productive relationships with policy makers and business leaders at the local, state and national level.

March 1994 - June 1996

International Marketing Manager
Oregon Tourism Commission (dba Travel Oregon)

Responsibilities: To establish Oregon as a viable destination for international visitors. Market Oregon through travel trade development, public relations and consumer-oriented promotions. Manage international marketing budget and implement long-term international marketing program. Build awareness, interest and participation within the Oregon tourism industry for international markets. Support Oregon tourism workforce development and the utilization of technology in the industry for communication and marketing.

March 1988 – March 1994

Executive Director
Albany Visitors Association

Responsibilities: To position and promote Albany, Oregon as a destination for leisure travelers, meetings and sporting events. To oversee advertising and public relations campaigns and implement tourism development strategies focused on Albany's historic resources and meeting facilities. To manage all administrative responsibilities.

PROFESSIONAL ENGAGEMENT

U.S. Travel and Tourism Advisory Board	Chair	2012-14
	Member	2010 - Present
U.S. Travel Association	National Chair	2015-Present
	First Vice-Chair	2012-Present
	Executive Committee	2004-05, 2010-Present
	Board Member	2001-Present
National Council of State Tourism Directors	Chair	2005-07

