

COMMITTEE ON NATURAL RESOURCES
114th Congress Disclosure Form
As required by and provided for in House Rule XI, clause 2(g)(5)

May 12, 2016

“Local and State Perspectives on BLM’s Draft Planning 2.0 Rule”

For Individuals:

Name:
Address:
Email Address:
Phone Number:

* * * * *

For Witnesses Representing Organizations:

Name: **Caren Cowan**
Name of Organization you are Representing at the Hearing: **New Mexico Cattle Grower’s Assc.**
Business Address: [REDACTED]
Business Email Address: [REDACTED]
Business Phone Number: [REDACTED]

* * * * *

For Nongovernment Witnesses ONLY:

1. Please attach/include current curriculum vitae or resume. **Attached**

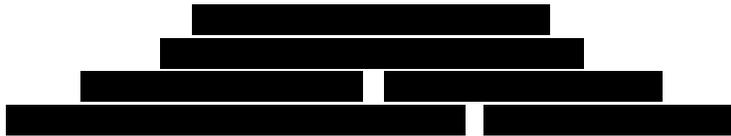
2. Please list any federal grants or contracts (including subgrants or subcontracts) related to the subject matter of the hearing that were received in the current year and previous two calendar years by you or the organization(s) you represent at this hearing, including the source and amount of each grant or contract.

None

3. Please list any contracts or payments originating with a foreign government related to the subject matter of the hearing that were received in the current year and previous two calendar years by you or the organization(s) you represent at this hearing, including the amount and country of origin of each contract or payment.

None

CAREN E. COWAN



- SUMMARY:** Over 30 years of increasingly responsible experience within the agricultural industry in areas of government affairs, management and communications.
- GOVERNMENT AFFAIRS:** Liaison with federal and state regulatory agencies. Representation of groups at state, national and international levels, including development of legislation from conception to implementation. Responsible for the development of legislative tours and staging of a national event for local and state government officials. Development of regulatory and legislative written comments and testimony.
- MANAGEMENT:** Skills in all phases of management of organizations with memberships up to 2,000 including recruitment, hiring and oversight of personnel. Work directly with Board of Directors, executive committees and volunteer personnel. Planning and execution of meetings, conventions, educational seminars, trade and livestock shows.
- FINANCIAL:** Responsible for financial well being of organizations, including funds from government programs, grant/proposal and report writing, purchasing, accounting and reporting.
- PUBLIC RELATIONS:** Handle popular press in the promotion of industry and organizations, including special events, advertising, and feature stories. Representation of trade organizations on regional, national and international levels.
- COMMUNICATIONS:** Responsible for all phases of monthly international magazine and newsletter production from concept through development of editorial and advertising. Duties including sales, development of photographic materials, typesetting and production of camera-ready publications. Work with printing process from bid development and selection through press proofing, final production and distribution.
- COMPUTER:** Knowledge and computer skills ranging from word processing to accounting to desktop publishing.



EXPERIENCE:

2009 – Present Owner / Publisher, **NEW MEXICO STOCKMAN** magazine, and **LIVESTOCK MARKET DIGEST** monthly newspaper

1997 to Present **NEW MEXICO CATTLE GROWERS ASSOCIATION**

Executive Secretary

Albuquerque, New Mexico

Responsible for all phases of a 2,000 member livestock trade organization from governmental affairs to office management to membership recruitment to finances. Represent livestock producers at the New Mexico Legislature and on Capitol Hill; coordinate litigation for livestock industry.

1990 to 1997; 2001-Present **NEW MEXICO WOOL GROWERS INC.**

Responsible for all phases of a 400 member livestock trade organization from government affairs to membership services and communications. Also maintaining visibility for the organization on state, regional and national levels. 1994 through present, staff advisor to national committee. 1995 staged the Western States Coalition Summit IV.

1993 to 1999 **DAIRY PRODUCERS OF NEW MEXICO**

Produce monthly communication piece for membership in addition to producing and placing advertising as necessary. Assisted in the development of the organization from totally volunteer work to the hiring of an executive and setup of office procedures. Assist with planning and staging of trade show.

1984 to 1995 **AMERICAN RED BRANGUS JOURNAL**

Created publication. Duties included all phases of production and sales of a quarterly international livestock publication operating on a break-even basis.

1987 to 1995 **AMERICAN RED BRANGUS ASSN.**

Responsible for promotion of breed association, including public relations, breed improvement, open shows, and junior programs.

1981 to 1998 **OWNER, CRITTERS INK** (formerly Bremer Inc.)

Provide contract services to individuals and organizations in the field of livestock marketing, including advertising, sale brochures and catalogs, feature and press release development and placement, photography, and numerous other services

1979 to 1981 **THE BRANGUS JOURNAL**

Duties included all phases of production for monthly international breed publication, including staff hiring and supervision and financial records. Served as Assistant Editor from April 1979 to August 1979.

1978 to 1979 **THE BULL-O-GRAM**

Production of quarterly, privately owned, beef cattle publication. Responsible for editorial development and creation, circulation management and distribution.

1976 to 1978 **ARIZONA NATIONAL LIVESTOCK SHOW**

First served as advertising director then as office manager for one of the nation's top ten livestock shows.

1975 to 1976 **U OF A COUNCIL FOR ENVIRONMENTAL STUDIES**

Developed and produced communication materials for program funded by the Environmental Protection Agency for pesticide applicators.

EDUCATION:

1973 to 1976 **UNIVERSITY OF ARIZONA** Tucson
B.S. in Agricultural Communications. 1975
Six credit hours towards M.S. in extension education, 1976

1971 to 1973 **EASTERN ARIZONA COLLEGE**
A.A. in Agricultural Communications. 1973

**CONTINUING
EDUCATION:**

Grant Writing School, 1997
Four-day intensive course on developing grant proposals

National Environmental Policy Act (NEPA) School, 1993
Four-day intensive course on federal regulation compliance

Media Training, 1991 through 1996
Attended numerous short courses on dealing with the media

HONORS:

4-H Leader, Mescalero Apache Reservation, 1991-1996
Sam Steel Society, New Mexico State University, inducted 1993
New Mexico Wool Growers Amigo Award, 1993
New Mexico Legislature Outstanding Community Service Award 1994
New Mexico Stockman Magazine Hero Award
New Mexico Women in Agriculture Leadership Conference
Diamond In The Rough Award
Northern New Mexico Stockmen's Association Vaquero Award
New Mexico Federal Lands Council Bud's Contract Award
New Mexico State University (NMSU) Philip Leyendecker
Agriculturist of Distinction Award
New Mexico Trappers Association Leadership Award
NMSU Range Improvement Task Force Pioneer Award
New Mexico Horse Council Appreciation Award



AFFILIATIONS:

New Mexico 4-H Foundation, Director, past Co-President
People's Alliance For Jobs & The Environment, Co-Chairman
The Cowbelles
New Mexico CowBelles
Arizona State Cowbelles
American National Cattlemen
Arizona Cattle Growers' Association
New Mexico Cattle Growers' Association
New Mexico Wool Growers, Inc.
New Mexico Farm & Livestock Bureau
National Cattlemen's Beef Association
Texas & Southwestern Cattle Raisers
New Mexico Society of Association Executives
Past Director, Treasurer, Secretary, Vice President, President
Arizona / New Mexico Coalition of Counties, Livestock Director
University of Arizona College of Ag & Life Sciences Alumni Council, Director
New Mexico Women in Agriculture Leadership Conference, Co-Chairman
New Mexico Ag Leadership Program Board of Directors
Western Legacy Alliance Board of Directors
National Animal Interest Alliance, Director
New Mexico AgriFutures Conference Committee

POLICY:

Testimony before numerous Congressional Committees on issues ranging from federal grazing policy to county of origin labeling to the National Environmental Policy Act (NEPA)
Governor Bill Richardson's Agriculture Transition Team, 2002
State Fair Task Force
Eminent Domain Task Force
Energy & Environment Transition Team 2006
Pit Rule Task Force
Budget Balancing Task Force 2009
New Mexico State University College of Agriculture & Home Economics
Name Change Committee

PUBLICATIONS:

To The Point monthly column, **New Mexico Stockman Magazine**
No Home On The Range, Diary of an Executive Cowgirl, 2003